

PRESS RELEASE

**Philippe Monin appointed vice-dean of faculty & research
at SKEMA Business School**



Paris, 16th June, 2020: Alice Guilhon, dean of SKEMA Business School, is delighted to announce the appointment of Philippe Monin as vice-dean of faculty and research. As a member of SKEMA's executive committee, he will take up this position on September 1, 2020.

Philippe Monin has been the academic director of emlyon business school since 2017, where he was in charge of steering the faculty, research and both undergraduate and postgraduate programmes. Emlyon's alumni (1991), he holds a doctorate in management sciences from the University of Lyon 3 (1998) and a HDR certification from the University of Paris-Dauphine (2004).

Recruited at emlyon business school in 1992 as a professor of strategic management, he has held several management positions. In particular, he was appointed as the associate dean of research in 2008 and as the director of transformation in 2016. A world-renowned researcher, he chaired the International Association of Strategic Management between 2015 and 2017. Since 2001, he has been a visiting professor in North America at Arizona State University (Phoenix, USA) and HEC Montréal (Québec, Canada).

Philippe Monin's arrival at SKEMA coincides with the first year of the SKEMA SKY25 strategic plan launched in January 2020. He will contribute, together with the programmes and the innovation departments, to various projects such as the SKWoL pedagogical label (i.e., SKEMA Way of Learning), the hybridisation of programmes, the launch of new schools (AI, law and design) and the *Education for Societies* initiative aimed at making the school a global institution with a societal purpose.

"Throughout his career, Philippe Monin has proven his passion for teaching and expertise towards the world of business schools. I am delighted that he is joining us: his strategic vision and his ability to innovate are assets that will enable us to pursue the deployment of our SKY25 strategic plan and go even

further in terms of academic excellence for the school," explains Alice Guilhon.

"I am very happy to join a school which, in about ten years, has been able to build an original positioning and a truly global strategy, two qualities which are today hailed by the rankings and students, and which are in line with the societal challenges of tomorrow. SKEMA has tremendous assets to pursue its development, notably its teams and its global network, and I am looking forward to contributing to the success of this new strategic momentum." adds Philippe Monin.

About SKEMA Business School:

With 8,500 students of 120 nationalities and 45,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its 50 teaching programmes, its international multi-site structure trains and educates the talents that 21st century businesses need. The school is now present on 7 sites: 3 campuses in France (Lille, Sophia-Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Cape Town - Stellenbosch). In September 2019, the school announced the establishment in Montreal of SKEMA GLOBAL LAB in Augmented Intelligence, its augmented intelligence research laboratory and its new R&D center: SKEMA Quantum Studio.

SKEMA is multi-accredited - Equis, AACSB and EFMD Accredited EMBA. Its programmes are recognized in France (Visa, Master Degree, RNCP, CGE label), as well as in the United States (licensing), Brazil (certificação) and China.

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